

Tahseen Hossain

Product & UX Designer

(562) 303-8519 • tahseenhossain0@gmail.com • [Portfolio](#)

SUMMARY

4+ years of experience translating complex user needs and workflows into intuitive digital experiences. Experienced across user research, information architecture, interaction and visual design, prototyping, usability testing, design systems, accessibility, and implementation. Cross-disciplinary background spanning design, mathematics, physics, and engineering, with experience leading design teams and delivering measurable improvements to real customer experiences.

EXPERIENCE

Head of Design & Production (Contract)

[California State University, Dominguez Hills](#) | Carson, CA | Jan 2026 - May 2026

- Led **44 designers across five concurrent workstreams** spanning web, visual systems, print, social, and event experiences.
- Established a unified visual system and production standards to maintain consistency across teams working simultaneously.
- Translated stakeholder requirements into clear design direction, reusable frameworks, and actionable feedback from concept through final production.
- Managed design reviews, priorities, quality control, and delivery across multiple parallel projects while maintaining schedule.

Product Designer (Freelance)

[Self-Employed](#) | Hybrid | Aug 2022 - Present

Kumar's Auto Detailing | Lead Product Designer & Developer

- Designed and launched the company's first digital customer experience, translating service-selection and booking needs into a mobile-first website optimized around customer decision-making.
- Conducted **15+ customer interviews** and iterated through **3+ major redesigns** using customer feedback and behavioral observations.
- Removed the original booking form after discovering customers preferred direct communication, simplifying the conversion path and reducing friction.
- Helped grow daily bookings from approximately **2 to 5**, supporting an owner-reported **\$80K annualized revenue increase**.

Tiny Footprint Coffee | E-commerce & Subscription Redesign

- Led UX and visual redesign across e-commerce, subscription, information architecture, and brand systems, translating customer research into a clearer purchasing experience.
- Conducted **85 surveys, 10 user interviews, and 16 usability sessions** to identify friction around trust, product discovery, sustainability information, and subscription decisions.
- Created user flows, responsive interfaces, interactive prototypes, and a reusable design system; tested redesigned experiences against the existing site to guide iteration.
- Improved **purchase intent 38%, subscription intent 36%, checkout-completion intent 25%, and trust 21 points** in comparative usability testing.

Special Education Math Teacher & Paraeducator

[ABC Unified School District - Gahr High School](#) | Cerritos, CA | Mar 2023 - Present

- Translated complex mathematical concepts and instructional systems into accessible visual and step-by-step frameworks for diverse learners in grades 10–12.
- Adapted experiences through observation, feedback, accessibility considerations, and individualized needs while collaborating with educators, specialists, students, and families.

NCAS Design Engineer (Contract)

[NASA](#) | Houston, TX | Aug 2018 - Aug 2019

- Designed and tested a Mars rover system with a multidisciplinary team, reducing structural weight **30%** through modular redesign while documenting navigation logic, system behavior, and failure considerations.

SKILLS

UX & Research: User Research • User Interviews • Usability Testing • Information Architecture • User Flows • Interaction Design • Wireframing • Prototyping

Visual & Systems: Visual Design • Responsive Design • Design Systems • Accessibility / WCAG • Adobe Creative Cloud

Product & Technical: Figma • Jira • Confluence • HTML/CSS/JavaScript • Agile Product Delivery • Engineering Handoff • Design QA • A/B Testing • GA4

EDUCATION

Bachelor of Arts, Design & Applied Arts | California State University, Dominguez Hills

UX/UI Design Certificate & Electrical Engineering Studies | California State University, Long Beach

Associate of Science, Engineering Physics & Mathematics | Cerritos College

Relevant Coursework: Computer Science, Backend Development, Calculus, Physics